



Turistička zajednica  
grada Dubrovnika  
Dubrovnik  
Tourist Board

## DUBROVNIK TOURIST BOARD CONVENTION BUREAU



“Those who seek paradise on earth”, George Bernard Shaw once wrote, “should come to Dubrovnik”.

### **Assets of Dubrovnik:**

- Cultural : rich cultural heritage, museums, galleries, city ramparts, sacred architecture
- Natural: the whole region of Dubrovnik is well known for its fascinating landscapes, abundant Mediterranean vegetation, mild climate and authentic settlements
- Largest hotel & meeting capacity in Croatia
- International airport
- Large choice of incentive activities and entertainment

Facts:

## The Republic of Croatia



By its position Croatia is both a Central-European and a Mediterranean country. It has a peculiar horse-shoe shape. Croatia covers an area of about 89,988 sq.km (counting both its land territory of 56,538 sq km and sea territory of about 33,450 sq.km ) It is surrounded by Slovenia, Hungary, Bosnia & Hercegovina, Serbia & Montenegro. The Adriatic sea we share mostly with Italy. By its geographical features Croatia can be divided into several regions: Pannonia and Slavonia, highland and the Mediterranean or littoral region. Since July 1st 2013 Croatia is a part of the European union.

Croatia has some 4,300,000 inhabitants. The biggest concentration of inhabitants remains around the urban centres.

## DUBROVNIK

History



More than a thousand years of history have made Dubrovnik a European cultural centre. At the beginning, Dubrovnik was just a small community, but soon the town flourished and become the Seat of the independent Dubrovnik Republic. The Republic mastered the art of seafaring and had a fleet, which on the south Adriatic could be compared to Venice on the north. History is present everywhere in this town, which is at the same time a museum and a lively stage displaying a mixture of cultural heritage and contemporary life. Every building and every monument has its unique value. Dubrovnik has been under the protection of UNESCO since 1979.

The historical city is surrounded by monumental wall, 1940 m long. The City wall preserved its original appearance and is open to the visitors as the main attraction of Dubrovnik.

Location

Dubrovnik is a city in the south of the eastern Adriatic coast, the seat of the Dubrovnik - Neretva County, cultural and administrative centre.

## The climate

Dubrovnik climate is mild Mediterranean, mostly warm and dry. The average annual temperature is 18 C, and has an average of 2600 annual sun-hours. Sunless days are very rare. The temperature ever falls below the freezing point, and snowing is an exception.

## Vegetation

All these features of climate have resulted in a variety and profusion of subtropical flora. Both the coastal belt and the islands are covered by evergreen Mediterranean macchia, pinewoods and cypresses. Large portions are covered by vineyards, olive groves and fruit trees.

## The Population

Dubrovnik is the administrative, cultural and economic center of Dubrovnik – Neretva County with a population of 42 461. Area starts with regard to the rapid tourism development in the early 70 – es. In the old walled city live some 1300 inhabitants.

## Education

Among the 6 elementary schools, there are several high schools, such as real and classical high school, high school teaching economics, hospitality and tourism, nursing, music, art & design, seafaring. There is a University of Dubrovnik, in addition to it there is a Nautical College and ACMT - American College for Management and Technology – division of Rochester Institute of Technology, NY, USA.

## Currency

The local currency is Croatian Kuna (HRK). One Kuna is divided into 100 lipas, (lp). The Kuna is freely convertible on world currency markets, exchange rates are fixed daily on Croatian National Bank

1 EUR = ± 7,6 Kn                      1 USD = ± 6,8 Kn

## DUBROVNIK AS AN INCENTIVE AND MEETING DESTINATION

Since the very beginning of tourism in Dubrovnik, the congress and incentive segments were gradually developing. The beginning of organized tourism is considered to be the opening of the Imperial hotel in 1887. The records have it that the same year the first International conference was held in Dubrovnik.

From then onwards the development of tourism went much faster, and in a more organized way at the beginning of 70's. The hotels with conference facilities were built on prominent positions. Today, there are 45 hotels, among them 13 are 5\* hotels. Dubrovnik as a congress and incentive venue, offers numerous possibilities to those choosing it as a destination for business combined with leisure. Five star hotels as well as other four star hotels will be excellent hosts for your larger or smaller meetings. Premises, like Fort of Revelin, Marin Drzic Theatre, Sponza Palace, Rector's Palace, International Center of Croatian Universities, St. Clare convent, and others, have generally been, thanks to its ambience, the special meeting and event places of business people.

### How to get here

#### Arrival by air

Dubrovnik airport is located 22 km from the City. It is served by several international airlines. / Croatia airlines Star Alliance partner, Lufthansa, BA, Austrian Airlines, Air Lingus, Europe Airpost, Blue 1, Air Mediterranee, Malev, Dubrovnik Airlines, Norwegianair, Hapag, Germanwings, Iberia, Jetairfly, Finnair, Vijeling, Europe Airpost, Monarch, Israil, Easyjet, Jet2, Bmi baby, Air Berlin, Thomsonfly, Thomas Cook Belgium, Ukraine Inter., Air Malta, Luxair, and others. Major European capitals are connected with Dubrovnik directly, and via Zagreb as well. Croatia Airlines - Star Alliance Partner is a Croatian National airline. Approximate air distance from European capitals is 1.00 to 2.00 hrs. More information regarding the flights can be found at [www.airport-dubrovnik.hr](http://www.airport-dubrovnik.hr)

#### Arrival by sea

Croatian liners link Dubrovnik along the Adriatic from port of Rijeka. Croatian liner connects Dubrovnik with Italian port Bari.

You can arrive and visit Dubrovnik if you book a holiday on cruise with one of the cruise companies that call in Dubrovnik. Dubrovnik is a very well known port of call, and home port also. In 2015 there were 601 calls in Dubrovnik port with 864.852 passenger that have visited Dubrovnik.

#### Dubrovnik – accommodation facilities

All together, hotels, private accommodation, camping, marinas, villas, hostels and others types of accommodation number 33.563 beds in Dubrovnik.

Hotel capacity	12 619
Private accommodation	15 022
Hostel	357
Camping	1 429
Marinas	495

Total tourist arrivals in 2015	932.621pax 8%+
Total tourist overnights in 2015	3.301.763 nights 6%+

## FESTIVALS / EVENTS

Dubrovnik is known as great festival destination and unique ambience for concerts and drama performances. Most of summer festivals are held on the open air and different historical venues. Dubrovnik Summer Festival is one of the most prestigious events, held for over 60 years, each year from 10th of July till Aug 25th. The city's palaces, churches and squares are transferred into unique stages for dramas and concerts. Wine&Jazz festival is held in late September, Good Food Festival in October, International Dubrovnik Opera festival and Ana in the City festival in late June. Theatre and folklore performances are held from May till the end of October. Dalmatian singing a cappella is held on open during the whole season. Dubrovnik Winter Festival - Christmas market, streets caroling for Christmas and New Year's Eve is a tradition, as well as the great NewYear's Event held on the main street in the Old town – Stradun. Street Carnival, masked balls, religious ceremonies for the day of Patron saint, St. Blaise are held in February. Oyster Festivity in March introduces Eastern traditional festivities and entertainment programs.

## MUSEUMS / GALLERIES

Dubrovnik treasures such a wide range of worthwhile places that making a selection happens to be a perpetual challenge. The inventory of the third old pharmacy in Europe hosts the Museum of the Franciscans (1317). Precise goldsmith's works from 11th till 19th c. you can find in the Treasury of the Cathedral. There is a collection of Dubrovnik School of Art 15th and 16th c. at the Museum of Dominicans. Rector's Palace hosts an art collection, furniture, porcelain and inventory of the Domus Christy Pharmacy from 1420. Maritime Museum offers the history of Dubrovnik maritime tradition. Among the private galleries there is a Modern Art Gallery that hosts works of Croatian and international painters.

## PLACES OF INTEREST

**City Walls** – The most recognizable feature which defines the history of Dubrovnik and gives it its characteristics, are its intact city wall with five fortresses that offer an unforgettable view over the city, the island of Lokrum and the open sea. The City Wall is the main attraction of the visitors.

**The Old City** – Dubrovnik is not built in a way to be admired from the car or coach. This is a place for pedestrians. Every spot and hidden corner has its own unique flavor which will make your memory to keep.

**Cable Car - panoramic view of Dubrovnik** - Glide through the air on a scenic adventure. The ride offers breathtaking view of the old town of Dubrovnik, coastal sights with islands and magnificent sunset.

Dubrovnik top ten attractions - [www.tzdubrovnik.hr](http://www.tzdubrovnik.hr)

## VENUES



**Revelin Fortress**

A 16th century monumental fortress, a guardian of the eastern city gate of Dubrovnik with a large arched hall in the interior and a beautiful terrace the top overlooking the Old city and its harbour. Indoor seating capacity for 500 people.

**Lovrijenac Fortress**

Rising proudly on a steep cliff, guardian of the western city gate from land and sea- Lovrijenac Fortress is nowadays one of the most famous stages in the world for performances of Shakespeare's Hamlet. Seating capacity for 500 people.

**Rector's Palace**

The seat of the Rector of the glorious Dubrovnik Republic, a splendid 15th century Gothico-Renaissance palace with beautiful front porch with carved capitals and an elegant atrium with baroque staircase. Seating capacity for 120 people.

**Sponza Palace**

A magnificent 16th century Renaissance palace with an atrium and arched gallery, one of the most elegant venues of Dubrovnik housing nowadays a precious collection of historical archives of the Dubrovnik Republic. Seating capacity for 90 people.

**Restaurant Klarisa**

Behind Great Onofrio's Fountain lies the monastery of St. Klara, the best known and the most important of the eight monasteries for women in Dubrovnik. Later the monastery of St. Klara served various purposes, and after World War II, a restaurant called "Jadran" was opened within the monastery, which was later renamed "Libertas", and now named "Klarisa". Total capacity 600, indoor and outdoor.

**East West Beach Club**

EASTWEST CLUB is a unique location with breathtaking view of the island Lokrum and City walls. It provides seats up to 220 guests inside and expanded outdoor patio can comfortably accommodate an additional 200 for your event.

**Ethnographical Museum**

Ethnographical museum is situated in the old Granery Rupe built by Dubrovnik government in 1590. The Ethnographical museum can serve as a venue for organizing wine tastings, various presentations, cocktails and buffet dinners for up to 150 participants.

**Museum of Modern Art**

Built in the neo-Renaissance style by Croatian architects as a private residential palace of a Dubrovnik ship owner, the Museum of Modern Art abounds in spacious exhibition rooms with an elegant stairway leading to a large terrace overlooking the old city of Dubrovnik.

## EXCURSIONS



## **DUBROVNIK - PARTY IDEAS & EVENTS**

### **Renaissance evening with dinner, music & dances**

Settings: Sponza Palace, Rector's Palace, Revelin Fortress, Lovrijenac, or Franciscan Monastery by the River Ombla in Rožat

A prestigious social event from the Renaissance period with a full evening performance of the Renaissance music and dances in the unique ambience of one of the historic venues of Dubrovnik. In addition to dancing, costumed dancers welcome guests at the entrance, escort them to their tables, take a courtesy walk around with ceremonial bows, while the musicians perform Renaissance music played on authentic musical instruments. A fencing duel of two aristocrats can be added to the scene.

### **Reception by the Rector at the Rector's Palace**

A glimpse of the times of the Dubrovnik Republic. During the tour of the Palace the guests "stumble" upon a group of Renaissance music players. The Rector appears and questions his servant about this intrusion upon his privacy. Once the visitors are presented to him, he starts a conversation with them, reminiscing about the golden days of the Republic of Dubrovnik and graciously offering them a glass of champagne.

### **Dalmatian Evening Cruise**

Dalmatian evening cruise aboard Karaka, a replica of the Dubrovnik old sailing vessel. Warm welcome aboard by the group of the Dalmatian singers that will entertain us during the cruise. We sail along the magnificent city walls with a night view of Dubrovnik, attractively illuminated, enjoying specialties of the Dalmatian Cuisine accompanied by the best Croatian wines.

### **Sunset Cruise**

Sail aboard Karaka, a replica of an old wooden boat of the Dubrovnik Republic, in the direction of the Elaphite Islands, an archipelago to the west of Dubrovnik. Enjoying delicious snacks and drinks on board, we sail into the sunset following the sun disappearing below horizon...

### **Konavle Village Party**

Discover the Konavle Valley with its picturesque villages, rolling hills covered with vineyards, olive groves and elegant cypress trees giving the landscape a special grace. Feel a warm countryside atmosphere of the typical Konavle house with 350 years old watermill and an olive oil press, enjoy a gourmet dinner prepared in a traditional way under the iron bell, all accompanied by music.

### **Folklore evening with traditional songs and dances**

Venue: Revelin fortress, Franciscan Monastery by the River Ombla

A colorful display of the rich folklore tradition of the Croatian regions with beautiful national costumes and songs, carefully preserved over the centuries. Dancers wear original national costumes with rich embroideries, some of them of priceless value. Enjoy Lindo, the most popular dance of the Dubrovnik region, with dancers moving in a circle around a dance master sitting and playing lijerica (a three-string instrument) giving them commands.

**Theme Casino Party:**

Exiting casino evening in a Vegas type atmosphere, with sparkling Swarovsky ceiling lights, the newest slot machines, Black Jack, American Roulette, Caribbean Poker, Three card Poker, Texas Hold`em and Punto Banco and a fantastic cocktail bar. Choose a theme party that will color the atmosphere - Latino evening, James Bond Party, Roaring 30`s Party, Disco Fever Party with costumed hostesses, dancers, DJ or live music band.

others...

- Barbecue Beach Party with DJ
- Classic Music Orchestra Boat Cruise
- Organ & Choir Concert in the Cathedral
- Chamber Music Concert in the Dominican Monastery Cloister
- A Masquerade Party
- Fashion Show Event

**PILLOW GIFTS:**

- book about Dubrovnik or Croatia
- silk tie or silk scarf "Croata" (neck tie originally invented by croat soldier's uniform in the 17<sup>th</sup> century)
- herbal soaps with fragrances of lavender, rosemary, pine tree, lemon tree, wild orange flower
- small attractive bottles of home made liquors, olive oil, bottle of quality wine
- maraschino – the famous cherry liquor from the Zadar area
- bags of salt produced in an old way in salt pond of Ston from Dubrovnik area
- naïve paintings from Konavle area, graphics, pictures
- handcrafts
- embroideries from Konavle valley
- crystal bowls

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